



From One Local to Another

By shopping at Busch's you're not only supporting local businesses but your local schools too!

Help Support Your Local Schools Today

Simply enroll in Busch's *Cash for Education* program and start earning money for your schools every time you grocery shop. This hassle-free program requires nothing more, it's that easy! What better way to support your local schools than through your local grocer!

Let's get started:

- To participate in the Cash for Education program, you must be a Busch's MyWay member with a valid email address and opted in to receive our emails.
(Don't have a MyWay account? Sign up at buschs.com and enjoy easier shopping and savings!)
- To enroll in Cash for Education, go to buschs.com/MyWay and log into your account with your email address and password. In the dropdown menu underneath your name, select Cash for Education.
- Choose up to four organizations that you would like to support per quarter. You may also include the student you're supporting.
- Start shopping! Every purchase you make will earn rewards for your designated organization(s), just be sure to use your MyWay card or phone number at checkout.
- Your organization(s) receive a check quarterly for your participation. Also, the Cash for Education page in your MyWay account will be updated quarterly with the amount credited to your organization for your participation.
- Participants are required to re-enroll every year. Enrollment will begin in October of the year prior and close on the first of the New Year. You will receive an email reminder before the next year's enrollment begins.
- There are no rules on how much you have to spend or how you pay for your groceries.
- You can change your organizations at any time. AND....You gain the benefits of being a MyWay member with access to exclusive offers, coupons and more!

Because We Care

Busch's is committed to helping our neighborhood schools and education programs. Every year Busch's will donate up to \$200,000 to participating organizations through *Cash for Education*. This program was designed to make fundraising simple and beneficial to all involved. Being a family-owned local company ourselves, we believe in supporting our fellow locals.

Busch's Inc., Cash for Education Program, 565 E. Michigan Ave., Saline, MI 48176

Phone: 734-214-8314 Fax: 734-214-8414

Email: cashforeducation@buschs.com